

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.6741215/-111.8583115

October 2007

RF9

Scottsdale			
<b>Population</b>			
Estimated Population (2007)	236,373		
Census Population (1990)	131,385		
Census Population (2000)	202,705		
Projected Population (2012)	263,166		
Forecasted Population (2017)	296,706		
Historical Annual Change (1990-2000)	71,320	5.4%	
Historical Annual Change (2000-2007)	33,668	2.4%	
Projected Annual Change (2007-2012)	26,793	2.3%	
Est. Population Density (2007)	1,283.22	psm	
Trade Area Size	184.20	sq mi	
<b>Households</b>			
Estimated Households (2007)	104,041		
Census Households (1990)	58,080		
Census Households (2000)	90,515		
Projected Households (2012)	114,896		
Forecasted Households (2017)	128,390		
Historical Annual Change (1990-2000)	32,435	5.6%	
Projected Annual Change (2000-2012)	24,381	2.2%	
<b>Average Household Income</b>			
Est. Average Household Income (2007)	\$98,074		
Census Average Hhld Income (1990)	\$53,069		
Census Average Hhld Income (2000)	\$86,315		
Proj. Average Household Income (2012)	\$108,111		
Historical Annual Change (1990-2000)	\$33,246	6.3%	
Projected Annual Change (2000-2012)	\$21,796	2.1%	
<b>Median Household Income</b>			
Est. Median Household Income (2007)	\$72,763		
Census Median Hhld Income (1990)	\$39,182		
Census Median Hhld Income (2000)	\$57,969		
Proj. Median Household Income (2012)	\$83,015		
Historical Annual Change (1990-2000)	\$18,787	4.8%	
Projected Annual Change (2000-2012)	\$25,046	3.6%	
<b>Per Capita Income</b>			
Est. Per Capita Income (2007)	\$43,864		
Census Per Capita Income (1990)	\$23,460		
Census Per Capita Income (2000)	\$38,554		
Proj. Per Capita Income (2012)	\$47,864		
Historical Annual Change (1990-2000)	\$15,094	6.4%	
Projected Annual Change (2000-2012)	\$9,310	2.0%	
<b>Other Income</b>			
Est. Median Disposable Income (2007)	\$59,064		
Proj. Median Disposable Income (2012)	\$65,991		
Est. Median Household Net Worth (2007)	\$765,341		

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<b>Household Income Distribution (2007)</b>		
HH Income \$200,000 or More	13,016	12.5%
HH Income \$150,000 to 199,999	8,139	7.8%
HH Income \$125,000 to 149,999	6,760	6.5%
HH Income \$100,000 to 124,999	9,451	9.1%
HH Income \$75,000 to 99,999	13,151	12.6%
HH Income \$50,000 to 74,999	18,669	17.9%
HH Income \$35,000 to 49,999	12,386	11.9%
HH Income \$25,000 to 34,999	7,999	7.7%
HH Income \$15,000 to 24,999	7,109	6.8%
HH Income \$10,000 to 14,999	2,660	2.6%
HH Income \$0 to 9,999	4,702	4.5%
HH Income \$35,000+	81,572	78.4%
HH Income \$50,000+	69,186	66.5%
HH Income \$75,000+	50,517	48.6%
<b>Race &amp; Ethnicity (2007)</b>		
Total Population	236,373	
White	214,679	90.8%
Black or African American	3,665	1.6%
American Indian & Alaska Native	1,743	0.7%
Asian	6,281	2.7%
Hawaiian & Pacific Islander	186	0.1%
Other Race	5,230	2.2%
Two or More Races	4,589	1.9%
Not Hispanic or Latino Population	204,522	86.5%
<i>Non Hispanic: White</i>	185,237	90.6%
<i>Non Hispanic: Black or African American</i>	3,075	1.5%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	1,414	0.7%
<i>Non Hispanic: Asian</i>	5,440	2.7%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	159	0.1%
<i>Non Hispanic: Other Race</i>	5,117	2.5%
<i>Non Hispanic: Two or More Races</i>	4,080	2.0%
Hispanic or Latino Population	31,851	13.5%
<i>Hispanic: White</i>	29,442	92.4%
<i>Hispanic: Black or African American</i>	590	1.9%
<i>Hispanic: American Indian &amp; Alaska Native</i>	329	1.0%
<i>Hispanic: Asian</i>	841	2.6%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	27	0.1%
<i>Hispanic: Other Race</i>	113	0.4%
<i>Hispanic: Two or More Races</i>	509	1.6%
Not of Hispanic Origin Population (1990)	125,148	95.3%
Hispanic Origin Population (1990)	6,237	4.7%
Not Hispanic or Latino Population (2000)	188,546	93.0%
Hispanic or Latino Population (2000)	14,159	7.0%
Not Hispanic or Latino Population 5yr (2012)	218,843	83.2%
Hispanic or Latino Population 5yr (2012)	44,323	16.8%
Historical Annual Change (1990-2000)	7,922	12.7%
Projected Annual Change (2000-2012)	30,164	17.8%

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<b>Age Distribution (2007)</b>		
Total Population	236,373	
Age 0 to 4 yrs	13,437	5.7%
Age 5 to 9 yrs	13,688	5.8%
Age 10 to 14 yrs	13,812	5.8%
Age 15 to 19 yrs	12,193	5.2%
Age 20 to 24 yrs	11,283	4.8%
Age 25 to 29 yrs	14,913	6.3%
Age 30 to 34 yrs	16,789	7.1%
Age 35 to 39 yrs	17,212	7.3%
Age 40 to 44 yrs	17,915	7.6%
Age 45 to 49 yrs	18,399	7.8%
Age 50 to 54 yrs	18,474	7.8%
Age 55 to 59 yrs	17,290	7.3%
Age 60 to 64 yrs	14,425	6.1%
Age 65 to 69 yrs	11,059	4.7%
Age 70 to 74 yrs	8,907	3.8%
Age 75 to 79 yrs	6,785	2.9%
Age 80 to 84 yrs	4,873	2.1%
Age 85 yrs plus	4,918	2.1%
Median Age	40.4	yrs
Age 19 yrs or less	53,130	22.5%
Age 20 to 64 years	146,700	62.1%
Age 65 years Plus	36,542	15.5%
<b>Female Age Distribution (2007)</b>		
Female Population	121,239	51.3%
Age 0 to 4 yrs	6,637	5.5%
Age 5 to 9 yrs	6,792	5.6%
Age 10 to 14 yrs	6,800	5.6%
Age 15 to 19 yrs	6,117	5.0%
Age 20 to 24 yrs	5,587	4.6%
Age 25 to 29 yrs	7,358	6.1%
Age 30 to 34 yrs	8,248	6.8%
Age 35 to 39 yrs	8,556	7.1%
Age 40 to 44 yrs	9,029	7.4%
Age 45 to 49 yrs	9,479	7.8%
Age 50 to 54 yrs	9,584	7.9%
Age 55 to 59 yrs	9,014	7.4%
Age 60 to 64 yrs	7,611	6.3%
Age 65 to 69 yrs	5,856	4.8%
Age 70 to 74 yrs	4,607	3.8%
Age 75 to 79 yrs	3,775	3.1%
Age 80 to 84 yrs	2,936	2.4%
Age 85 yrs plus	3,253	2.7%
Female Median Age	41.5	yrs
Age 19 yrs or less	26,346	21.7%
Age 20 to 64 years	74,466	61.4%
Age 65 years Plus	20,427	16.8%

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<b>Male Age Distribution (2007)</b>		
Male Population	115,133	48.7%
Age 0 to 4 yrs	6,800	5.9%
Age 5 to 9 yrs	6,896	6.0%
Age 10 to 14 yrs	7,012	6.1%
Age 15 to 19 yrs	6,076	5.3%
Age 20 to 24 yrs	5,696	4.9%
Age 25 to 29 yrs	7,555	6.6%
Age 30 to 34 yrs	8,541	7.4%
Age 35 to 39 yrs	8,656	7.5%
Age 40 to 44 yrs	8,886	7.7%
Age 45 to 49 yrs	8,920	7.7%
Age 50 to 54 yrs	8,890	7.7%
Age 55 to 59 yrs	8,276	7.2%
Age 60 to 64 yrs	6,814	5.9%
Age 65 to 69 yrs	5,203	4.5%
Age 70 to 74 yrs	4,300	3.7%
Age 75 to 79 yrs	3,010	2.6%
Age 80 to 84 yrs	1,937	1.7%
Age 85 yrs plus	1,665	1.4%
Male Median Age	39.2	yrs
Age 19 yrs or less	26,784	23.3%
Age 20 to 64 years	72,234	62.7%
Age 65 years Plus	16,115	14.0%
<b>Males per 100 Females, Male % Pop (2007)</b>		
Overall Comparison	95	
Age 0 to 4 yrs	102	50.6%
Age 5 to 9 yrs	102	50.4%
Age 10 to 14 yrs	103	50.8%
Age 15 to 19 yrs	99	49.8%
Age 20 to 24 yrs	102	50.5%
Age 25 to 29 yrs	103	50.7%
Age 30 to 34 yrs	104	50.9%
Age 35 to 39 yrs	101	50.3%
Age 40 to 44 yrs	98	49.6%
Age 45 to 49 yrs	94	48.5%
Age 50 to 54 yrs	93	48.1%
Age 55 to 59 yrs	92	47.9%
Age 60 to 64 yrs	90	47.2%
Age 65 to 69 yrs	89	47.0%
Age 70 to 74 yrs	93	48.3%
Age 75 to 79 yrs	80	44.4%
Age 80 to 84 yrs	66	39.7%
Age 85 yrs plus	51	33.9%
Age 19 yrs or less	102	50.4%
Age 20 to 39 yrs	102	50.6%
Age 40 to 64 yrs	93	48.3%
Age 65 years Plus	79	44.1%

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<b>Household Type (2007)</b>			
Total Households	104,041		
Households with Children	25,189	24.2%	
Average Household Size	2.26		
Est. Household Density	564.82	psm	
Population Family	182,542	77.2%	
Population Non-Family	52,156	22.1%	
Population Group Qtrs	1,675	0.7%	
Family Households	60,021	57.7%	
<i>Married Couple Hhlds</i>	46,808	78.0%	
<i>Other Family Hhlds</i>	13,213	22.0%	
Family Households With Children	24,888	41.5%	
<i>Married Couple With Children</i>	16,837	67.7%	
<i>Other Family Hhlds With Children</i>	8,051	32.3%	
Family Households No Children	35,133	58.5%	
<i>Married Couple No Children</i>	29,971	85.3%	
<i>Other Family Households No Childrer</i>	5,162	14.7%	
Average Family Household Size	3.04		
Average Family Income	\$124,272		
Median Family Income	\$96,086		
Non-Family Households	44,020	42.3%	
Non-Family Hhlds With Children	301	0.7%	
Non-Family Hhld No Children	43,719	99.3%	
<i>N-F Hhld Lone Person No Children</i>	33,769	76.7%	
Lone Male Householder	13,753	40.7%	
Lone Female Householder	20,016	59.3%	
<i>N-F Hhld 2+ Persons No Children</i>	9,950	22.6%	
Average Non-Family Hhld Size	1.18		
<b>Marital Status (2007)</b>			
(15 Years or Older)	195,460		
Never Married	45,674	23.4%	
Now Married	107,792	55.1%	
Previously Married	41,994	21.5%	
<i>Separated</i>	6,024	14.3%	
<i>Widowed</i>	12,196	29.0%	
<i>Divorced</i>	23,774	56.6%	
<b>Educational Attainment (2007)</b>			
Adult Population (25 Years or Older)	171,959		
Elementary (0 to 8)	3,517	2.0%	
Some High School (9 to 11)	6,586	3.8%	
High School Graduate (12)	30,160	17.5%	
Some College (13 to 16)	39,234	22.8%	
Associate Degree Only	13,825	8.0%	
Bachelor Degree Only	50,705	29.5%	
Graduate Degree	27,932	16.2%	
Any College + (Some College or higher	131,696	76.6%	
College Degree + (Bachelor Degree or higher	78,637	45.7%	

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<b>Housing (2007)</b>			
Total Housing Units	121,178		
Housing Units, Occupied	104,042	85.9%	
<i>Housing Units, Owner-Occupied</i>	71,297	68.5%	
<i>Housing Units, Renter-Occupied</i>	32,745	31.5%	
Housing Units, Vacant	17,136	14.1%	
Total Housing Units (2000)	104,204		
Historical Annual Change (2000-2007)	16,974	2.3%	
<b>Household Size (2007)</b>			
Total Households	104,041		
1 Person Household	33,769	32.5%	
2 Person Households	40,621	39.0%	
3 Person Households	12,960	12.5%	
4 Person Households	10,497	10.1%	
5 Person Households	4,343	4.2%	
6 Person Households	1,158	1.1%	
7+ Person Households	693	0.7%	
<b>Household Stability (2007)</b>			
Total Households	104,041		
In current residence < 1 year	23,654	22.7%	
In current residence 1-2 years	34,219	32.9%	
In current residence 3-5 years	20,017	19.2%	
In current residence 6-10 years	12,166	11.7%	
In current residence > 10 years	13,985	13.4%	
Turnover (% Annual Residential Turnover)		22.7%	
Stability (% In Current Residence 5+ Years)		25.1%	
Median Years in Residence	2.7	yrs	
<b>Household Vehicles (2007)</b>			
Total Vehicles Available	179,901		
Household: 0 Vehicles Available	4,663	4.5%	
Household: 1 Vehicles Available	39,465	37.9%	
Household: 2 Vehicles Available	43,819	42.1%	
Household: 3+ Vehicles Available	16,095	15.5%	
Average Per Household	1.7	Vehicles	
Owner Occupied Hhlds Vehicles	135,327	75.2%	
<i>Average Per Owner Household</i>	1.9	Vehicles	
Renter Occupied Hhlds Vehicles	44,574	24.8%	
<i>Average Per Renter Household</i>	1.4	Vehicles	
<b>Travel Time (2000)</b>			
Worker Base (16 Years or Older)	104,715		
Travel to Work in 14 Minutes or Less	26,119	24.9%	
Travel to Work in 15 to 29 Minutes	38,216	36.5%	
Travel to Work in 30 to 59 Minutes	28,990	27.7%	
Travel to Work in 60 Minutes or More	3,965	3.8%	
Work at Home	7,428	7.1%	
Average Travel Time to Work	22.3	mins	

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<b>Transportation To Work (2000)</b>		
Work Base	104,715	
Drive to Work Alone	84,148	80.4%
Drive to Work in Carpool	8,002	7.6%
Travel to Work - Public Transportation	1,180	1.1%
Drive to Work on Motorcycle	340	0.3%
Bicycle to Work	820	0.8%
Walk to Work	1,772	1.7%
Other Means	1,025	1.0%
Work at Home	7,428	7.1%
<b>Daytime Demos (2007)</b>		
Total Number of Businesses	13,138	
Total Number of Employees	178,050	
Company Headqtrs: Businesses	107	0.8%
Company Headqtrs: Employees	18,605	10.4%
Employee Population per Business	13.6 to 1	
Residential Population per Business	18.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	247,699	
<b>Labor Force (2007)</b>		
Labor: Population Age 16+	192,709	
Unemployment Rate		2.8%
Labor Force Total: Males	93,019	48.3%
<i>Male civilian employec</i>	68,485	73.6%
<i>Male civilian unemployec</i>	2,936	3.2%
<i>Males in Armed Forces</i>	59	0.1%
<i>Males not in labor force</i>	21,539	23.2%
Labor Force Total: Females	99,690	51.7%
<i>Female civilian employec</i>	54,513	54.7%
<i>Female civilian unemployec</i>	2,501	2.5%
<i>Females in Armed Forces</i>	3	0.0%
<i>Females not in labor force</i>	42,673	42.8%
Employment Force Change (2000-2007)	18,344	17.5%
Male Change (2000-2007)	11,780	20.8%
Female Change (2000-2007)	6,564	13.7%
<b>Occupation (2000)</b>		
Occupation: Population Age 16+	104,654	
<i>Occupation Total: Males</i>	56,705	54.2%
<i>Occupation Total: Females</i>	47,949	45.8%
Mgmt, Business, & Financial Operations	25,075	24.0%
Professional and Related	23,924	22.9%
Service	12,153	11.6%
Sales and Office	34,651	33.1%
Farming, Fishing, and Forestry	44	0.0%
Construction, Extraction, & Maintenance	4,082	3.9%
Production, Transport, & Material Moving	4,725	4.5%
<i>White Collar</i>		79.9%
<i>Blue Collar</i>		20.1%

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<b>Units In Structure (2000)</b>		
Total Units	104,204	
1 Detached Unit	56,820	54.5%
1 Attached Unit	13,817	13.3%
2 Units	514	0.5%
3 to 4 Units	4,455	4.3%
5 to 9 Units	7,842	7.5%
10 to 19 Units	6,581	6.3%
20 to 49 Units	2,619	2.5%
50 or more Units	10,527	10.1%
Mobile Home or Trailer	964	0.9%
Other Structure	65	0.1%
<b>Homes Built By Year (2000)</b>		
Homes Built 1999 to 2000	6,383	6.1%
Homes Built 1995 to 1998	18,564	17.8%
Homes Built 1990 to 1994	13,528	13.0%
Homes Built 1980 to 1989	25,315	24.3%
Homes Built 1970 to 1979	20,166	19.4%
Homes Built 1960 to 1969	13,085	12.6%
Homes Built 1950 to 1959	6,424	6.2%
Homes Built 1940 to 1949	429	0.4%
Homes Built Before 1939	310	0.3%
Median Age of Homes	15.0	yrs
<b>Home Values (2000)</b>		
Owner Specified Housing Units	55,556	
Home Values \$1,000,000 or More	1,029	1.9%
Home Values \$750,000 or \$999,999	1,206	2.2%
Home Values \$500,000 or \$749,999	4,007	7.2%
Home Values \$400,000 to \$499,999	4,234	7.6%
Home Values \$300,000 to \$399,999	7,526	13.5%
Home Values \$250,000 to \$299,999	5,640	10.2%
Home Values \$200,000 to \$249,999	6,903	12.4%
Home Values \$175,000 to \$199,999	4,340	7.8%
Home Values \$150,000 to \$174,999	5,409	9.7%
Home Values \$125,000 to \$149,999	6,750	12.1%
Home Values \$100,000 to \$124,999	4,909	8.8%
Home Values \$90,000 to \$99,999	1,510	2.7%
Home Values \$80,000 to \$89,999	1,022	1.8%
Home Values \$70,000 to \$79,999	491	0.9%
Home Values \$60,000 to \$69,999	187	0.3%
Home Values \$50,000 to \$59,999	141	0.3%
Home Values \$35,000 to \$49,999	140	0.3%
Home Values \$25,000 to \$34,999	59	0.1%
Home Values \$10,000 to \$24,999	46	0.1%
Home Values \$0 to \$9,999	7	0.0%
Owner Occupied Median Home Value	\$220,041	
Renter Occupied Median Rent	\$759	

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<b>Consumer Expenditure</b> <i>(Annual Total)</i>		
Total Household Expenditure (2007)	\$7,123,593,633	
<i>Total Non-Retail Expenditures (2007)</i>	\$4,116,289,569	
<i>Total Retail Expenditures (2007)</i>	\$3,007,304,065	
Apparel (2007)	\$344,519,287	
Contributions (2007)	\$313,975,970	
Education (2007)	\$198,180,418	
Entertainment (2007)	\$403,188,006	
Food And Beverages (2007)	\$1,048,246,368	
Furnishings And Equipment (2007)	\$325,254,015	
Gifts (2007)	\$212,674,370	
Health Care (2007)	\$409,566,760	
Household Operations (2007)	\$279,803,704	
Miscellaneous Expenses (2007)	\$114,677,111	
Personal Care (2007)	\$101,798,916	
Personal Insurance (2007)	\$81,541,093	
Reading (2007)	\$23,664,125	
Shelter (2007)	\$1,391,728,366	
Tobacco (2007)	\$39,187,043	
Transportation (2007)	\$1,371,432,048	
Utilities (2007)	\$464,156,032	
<b>Consumer Expenditure</b> <i>(per Household per Month)</i>		
Total Household Expenditure (2007)	\$5,706	
<i>Total Non-Retail Expenditures (2007)</i>	\$3,297	57.8%
<i>Total Retail Expenditures (2007)</i>	\$2,409	42.2%
Apparel (2007)	\$276	4.8%
Contributions (2007)	\$251	4.4%
Education (2007)	\$159	2.8%
Entertainment (2007)	\$323	5.7%
Food And Beverages (2007)	\$840	14.7%
Furnishings And Equipment (2007)	\$261	4.6%
Gifts (2007)	\$170	3.0%
Health Care (2007)	\$328	5.7%
Household Operations (2007)	\$224	3.9%
Miscellaneous Expenses (2007)	\$92	1.6%
Personal Care (2007)	\$82	1.4%
Personal Insurance (2007)	\$65	1.1%
Reading (2007)	\$19	0.3%
Shelter (2007)	\$1,115	19.5%
Tobacco (2007)	\$31	0.6%
Transportation (2007)	\$1,098	19.3%
Utilities (2007)	\$372	6.5%

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